

FOR RELEASE BEFORE OCTOBER XX, 2XXX

Local Woman-Owned Business Brings Breast Cancer Awareness to Women Across the Country & the Globe



City, State – Local entrepreneur is helping bring awareness to breast cancer and doing her part to raise funds for breast cancer in a unique online effort by work at home moms.

XXXXX, owner of XXXXX is temporarily putting business on hold to participate in an online event designed to bring awareness of breast cancer to work at home moms all across the country and the globe.

This month-long event is taking place on InternetBasedMoms.com, a community of work at home moms who network and share resources to build their online businesses. In October 200, this community is banding together to bring awareness of breast cancer and raise funds for breast cancer charities. The event includes breast cancer information, resources and stories of inspirational moms who have battled breast cancer. Fundraisers include a number of mom entrepreneurs that are donating a generous portion of their sales to select breast cancer charities.

[Last Name] is personally contributing to this event by [add what you are doing to promote and contribute to the event].

Despite the growing awareness of breast cancer, there are still women who do not take advantage of early detection of breast cancer at all and others who do not get screening mammograms and clinical breast exams at regular intervals.

According to the organization, National Breast Cancer Awareness Month (NBCAM), "If all women age 40 and older took advantage of early detection methods – mammography plus clinical breast exam – breast cancer death rates would drop much further, up to 30 percent. The key to mammography screening is that it be done routinely – once is not enough."

Says [Last Name], "[Add why you decided to be a part of this event. Personal reasons (say what they are), supporting women, etc. etc.]."

[Business Name] can be found on the world wide web at [insert your URL here]. Full Breast Cancer Awareness Event details can be found at www.youeventdomain.com

Contact: name

Address: address

Phone: phone number & availability

Alternate Phone Number: phone number

Email: yourname@yourdomain.com

URL: <http://www.yourdomain.com>

Event URL: www.youeventdomain.com